

PRIVACY POLICY

Definitions:

“**DFP**” is defined as Dakota Fluid Power, Inc., and its Divisions

“**Site**” is defined as Dakota Fluid Power and its Divisions store locations and/or dakotafluidpower.com, epdivision.com, y2kfiltration.com, asi-hydraulics.com, or midway-machining.com, websites

“**You/Your**” is defined as the Customer and/or User at a Dakota Fluid Power store location and/or dakotafluidpower.com website.

This Privacy Policy applies to all products and services offered by DFP at the Site. This Privacy Policy governs the manner in which DFP collects, uses, maintains and discloses information collected from You at the Site.

Information

DFP may collect information from You in a variety of ways. You may be asked for, as appropriate, name, email address, mailing address, phone number, and/or credit card information. You may, however, visit the Site anonymously. DFP will collect information from You only if You voluntarily submit the information. You can refuse to supply information, though it may prevent You from engaging in certain activities.

Web site information

DFP may collect information about You whenever You interact with the Site. Non-personal identification information may include the browser name, the type of computer and technical information about Your means of connection to the Site, such as the operating system and the Internet service providers' utilized and other similar information.

Email

The email address You provided for order processing will only be used to send You information and updates pertaining to Your order. It may also be used to respond to Your inquiries, and/or other requests or questions. If You decide to opt-in to DFP's mailing list, You will receive emails that may include company news, updates, related product or service information, etc.

How we protect Your information

DFP adopts appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of Your information.

Web browser cookies

DFP Site may use cookies to enhance Your experience. Your web browser places cookies on Your hard drive for record-keeping purposes and sometimes to track information about You. You may choose to set the web browser to refuse cookies, or to alert You when cookies are being sent; if so, note that some parts of the Site may not function properly.

How we use collected information

Dakota Fluid Power, Inc. collects and uses Your information for the following purposes:

- To improve customer service; Your information helps to more effectively respond to Your service requests and support needs.
- To process transactions; DFP may use the information provided when placing an order, in order to provide service to that order.
- To personalize Your experience; DFP may use information in the aggregate to understand how You as a group use the services and resources provided on the Site.
- To improve the Site; DFP continually strives to improve offerings based on the information and Your feedback.
- To send periodic emails.
- DFP does not share this information with outside parties except to the extent necessary to provide the services.

Changes to this privacy policy

Dakota Fluid Power, Inc. has the discretion to update this privacy policy at any time. DFP encourages You to frequently check this page to stay informed about how it protects the information DFP collects. You acknowledge and agree that it is Your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms

Using DFP's Site and services signifies Your acceptance of this policy and terms of service. If not in agreement with this policy, please do not use the Site or services. Your continued visits to the Site following the posting of changes to this policy will be deemed Your acceptance of those changes.

Contacting us

For questions about this Privacy Policy, the practices of Dakota Fluid Power, Inc., or Your dealings with the Site, please contact us:

Dakota Fluid Power, Inc.
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